

# TLC XYLOBANDS

Intelligent LED Wristbands



**Light Up Your Audience!**



# XYLOBANDS

A new experience for audiences  
connecting with light!



# XYLOBANDS

## The Audience is Part of the Show

XyloBands is a GROUP experience, it's not just a wristband.  
Audience reaction and participation is a powerful force as a group.  
The audience connects to the show and with each other with XyloBands  
"We're all lighting up together"



# XYLOBANDS

## WHAT ARE THEY?

Intelligently controlled LED wristbands  
Synchronized light shows



## HOW DOES IT WORK?

XyloBands are prepared for the show with creative programming, battery tabs are removed, activating them for live controlled cues and all kinds of effects from a control transmitter.

# XYLOBANDS



## EACH WRISTBAND features

- 360 degrees of viewable light, the entire wristband lights up
- BRIGHT LED lights within the band (4x brighter than other bands)
- the battery case, a sizer clip
- the intelligence and transmitter reception to receive control signals



- LARGE PRINTABLE LOGO areas on the wristband
- BRAND LOGO area on the battery case
- Active flashing battery life of up to 8 hours
- Battery life of up to 36 hours after tab is pulled
- Reuseable, Recycleable, with Replaceable batteries
- Comfortable, adjustable size
- Made with breathable fabric materials

## CONTROL SYSTEM features

- Powerful and reliable radio transmitter to send control signals
- Complete live control of multiple functions and effects
- Creative programming potential for unique cues



# TC XYLOBANDS

## Event Promotion Graphics

***Be Part of  
the Show!***

Put on your  
**wristband**  
and hold it  
high when  
it lights up!



CHASE

**Welcome to Knicks Opening Night!  
Presented by Chase**

Tonight's player introductions will feature a special orange and blue light show featuring New York's own Blue Man Group and YOU - our fans. Simply put on the white bracelet, hold your hand high during opening introductions, and watch The Garden light up!

**Go Knicks!**

**BE A PART OF THE WORLD'S  
LARGEST LIGHT SHOW!**



**Wear these LED  
remote-controlled wristbands  
at all times!**



Welcome! You're probably thinking "what's this wristband thing?" It's a Xyloband—you'll understand it soon enough!

For now, all you need to do is put the bracelet on your wrist and have fun!

# COLDPLAY

**XYLOBANDS WORLD TOUR**

**4 million people connected to Coldplay and to each other with XyloBands.**



# COLDPLAY



Coldplay won the BRIT AWARDS for best touring act due to their creative use of new technology XyloBands.

Coldplay fans have experienced XyloBands - 99% to 100% Capacity crowds in 86 stadiums on 4 continents, Coldplay deepens its fanbase loyalty with each show.







# NBA OPENERS

NY Knicks, Miami HEAT and Detroit PISTONS created FAN IMMERSION EXPERIENCES with XYLOBANDS





# XYLOBANDS

## BRAND your XyloBands

ADD YOUR BRAND LOGOS to XyloBands  
Chose printing options for logos for the band and  
battery case

Battery Case Brand area is 1.5" x .75"

SIZE OF BAND 85mm x 9mm

SIZE OF BATTERY CASE 36mm x 19mm

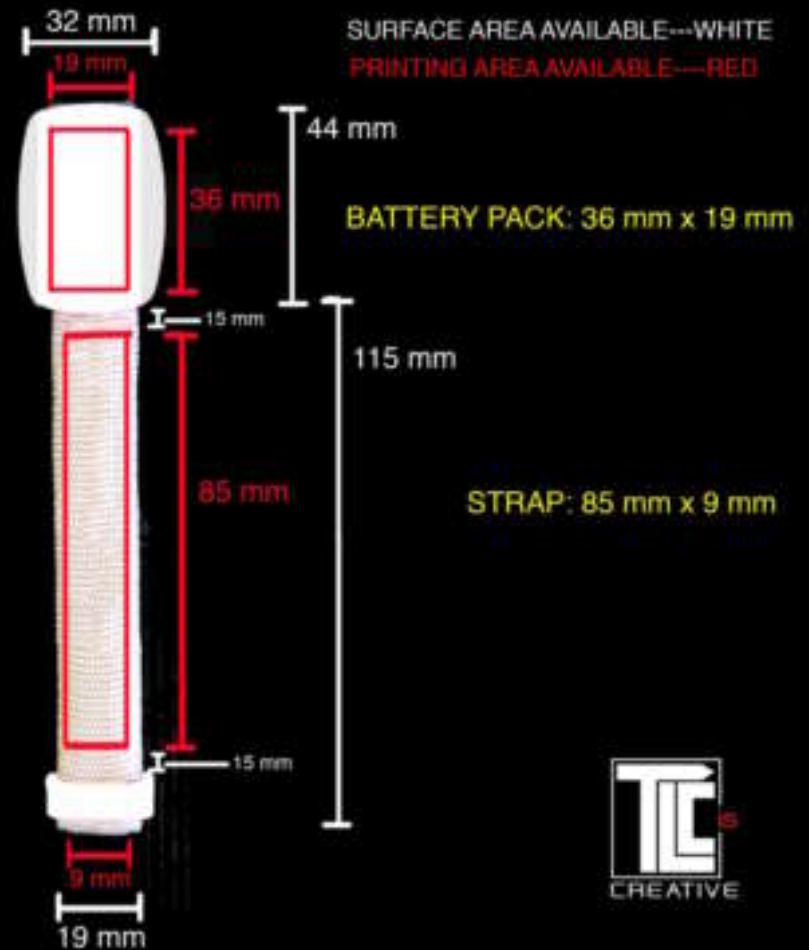
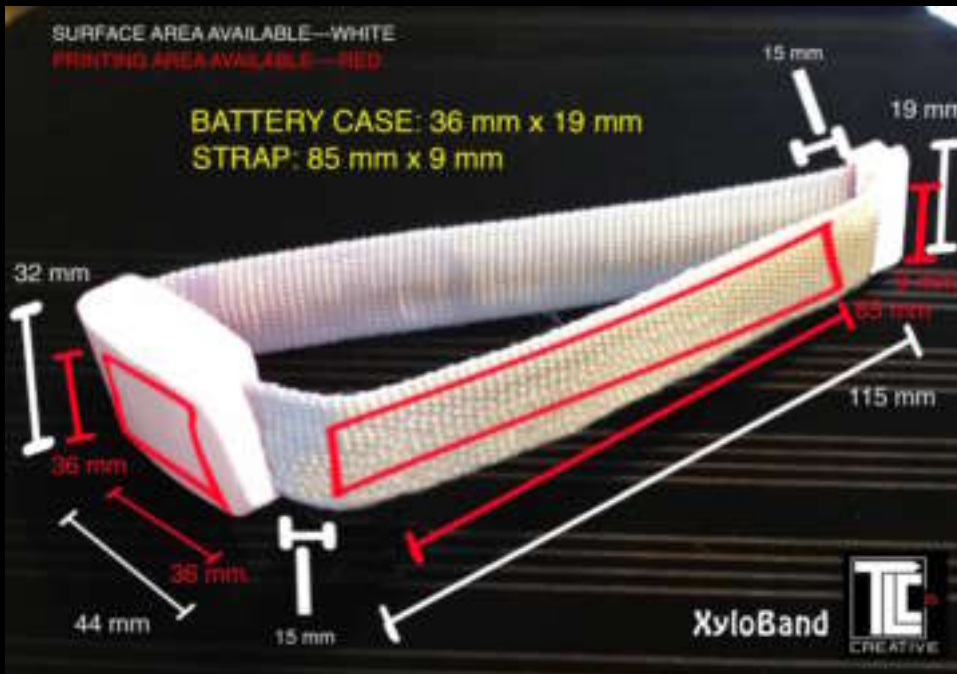


XyloBandsUSA.com



# XYLOBANDS

## Recommended Branding Sizes

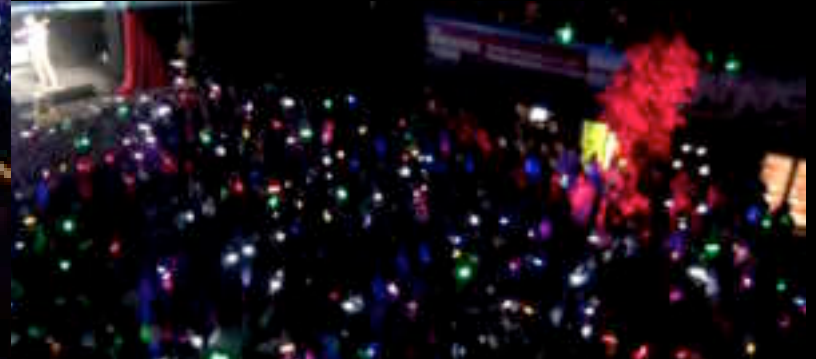




**Corporate Events**  
**Meetings**  
**Exhibit Shows**  
**Tradeshows**  
**Festivals**  
**Private Parties**  
**Live Concerts**  
**Television Events**  
**Sports Events**

## SPECIAL EVENTS

**TLC CREATIVE and the MOTIVATIONAL ENERGY of THE XYLOBANDS EXPERIENCE at all these events and shows**





# TLC CREATIVE

AWARD-WINNING LIVE EVENTS AND SHOWS

Spectacular event and show production from TLC Creative, a leader in advanced special effects production services.





# XYLOBANDS

