



## XYLOBANDS PROMO GRAPHICS

**Build anticipation and excitement before the show, these graphics show the audiences what's going to happen!**



AMERICAS BUSINESS CONFERENCE | 2015

CONNECT

**WELCOME**

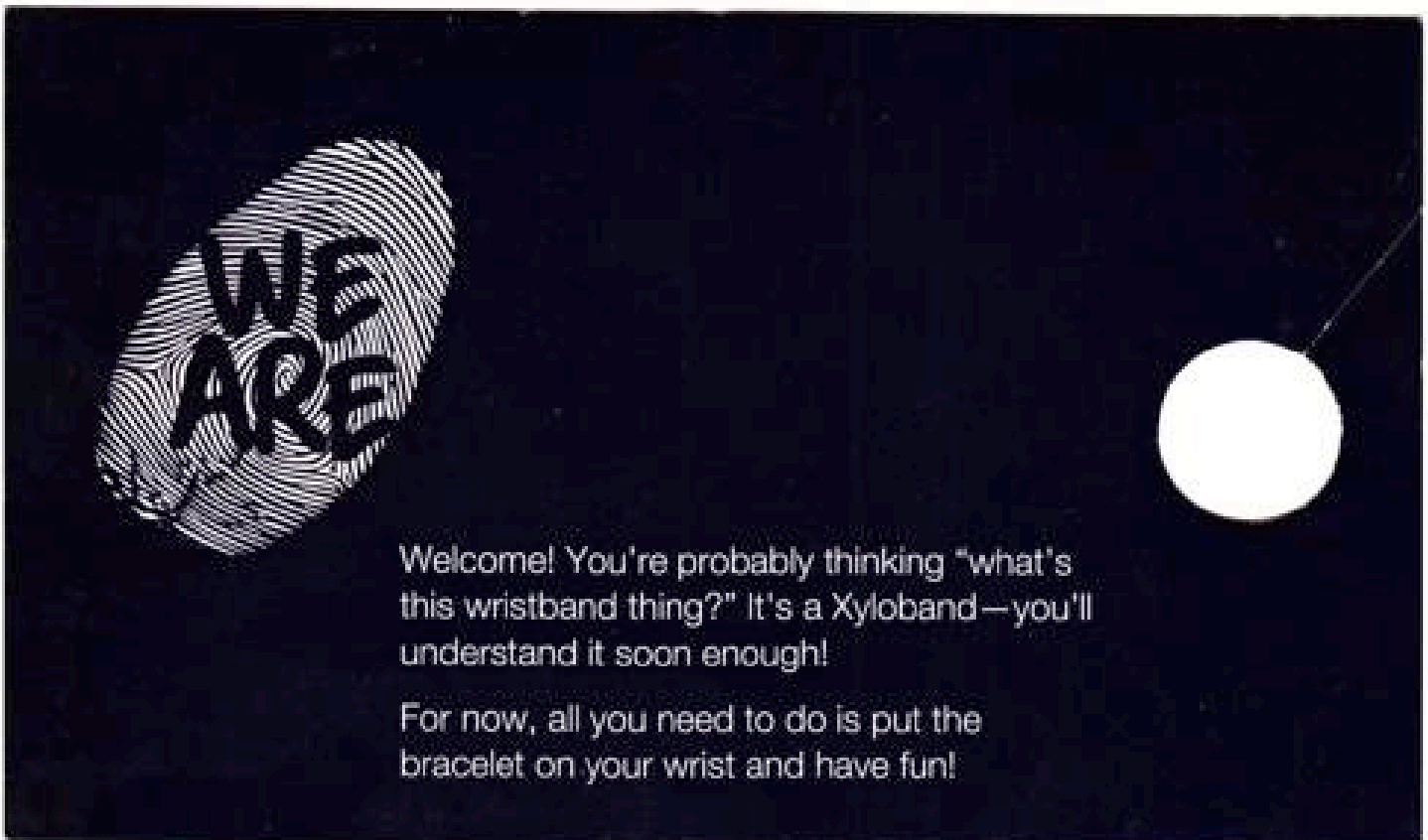
Please put your Connection Band on your wrist for the opening session. After the show, staff will collect your bands.



# SAS GLOBAL FORUM



You are an essential part of tonight's opening session.  
Slip this wristband on to play your part in the grand finale.



Welcome! You're probably thinking "what's this wristband thing?" It's a Xyloband—you'll understand it soon enough!

For now, all you need to do is put the bracelet on your wrist and have fun!



Tonight's pregame, leading up to the opening faceoff, will feature several special light shows, which include YOU – our fans! Simply put on the white bracelet, hold your hand high when the lights go out, and watch **The Garden LIGHT UP!** Be sure to keep the bracelet on throughout the game for additional surprises.

THIS IS OUR TEAM.  
**THIS IS RANGERSTOWN**



**YOU ARE PART OF THE SHOW!**



PUT ON YOUR WRISTBAND AND HOLD IT HIGH WHEN IT LIGHTS UP!

**BLUE MAN GROUP**

[BLUEMAN.COM](http://BLUEMAN.COM)



**Light Up the Show!**

*Put on your wristband and raise your hand high when it lights up.*

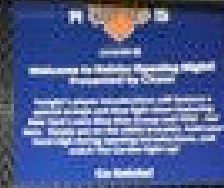


 **STAKEHOLDERS**



**The Show: Xylobands At Opening Night!**  
See what fans attending Opening Night will receive to wear as part of an interactive light show.

# XYLOBANDS MADISON SQUARE GARDENS, NYC





## XYLOBANDS PROMO GRAPHICS

**BE A PART OF THE WORLD'S  
LARGEST LIGHT SHOW!**



**Wear these LED  
remote-controlled wristbands  
at all times!**



- Put on your Xyloband  
*(intelligent LED wristband)*
- Be ready to raise your hand
- Become an audience light show



**T L XYLOBANDS**



**BE PART OF THE SHOW  
PUT ON YOUR XYLOBANDS**